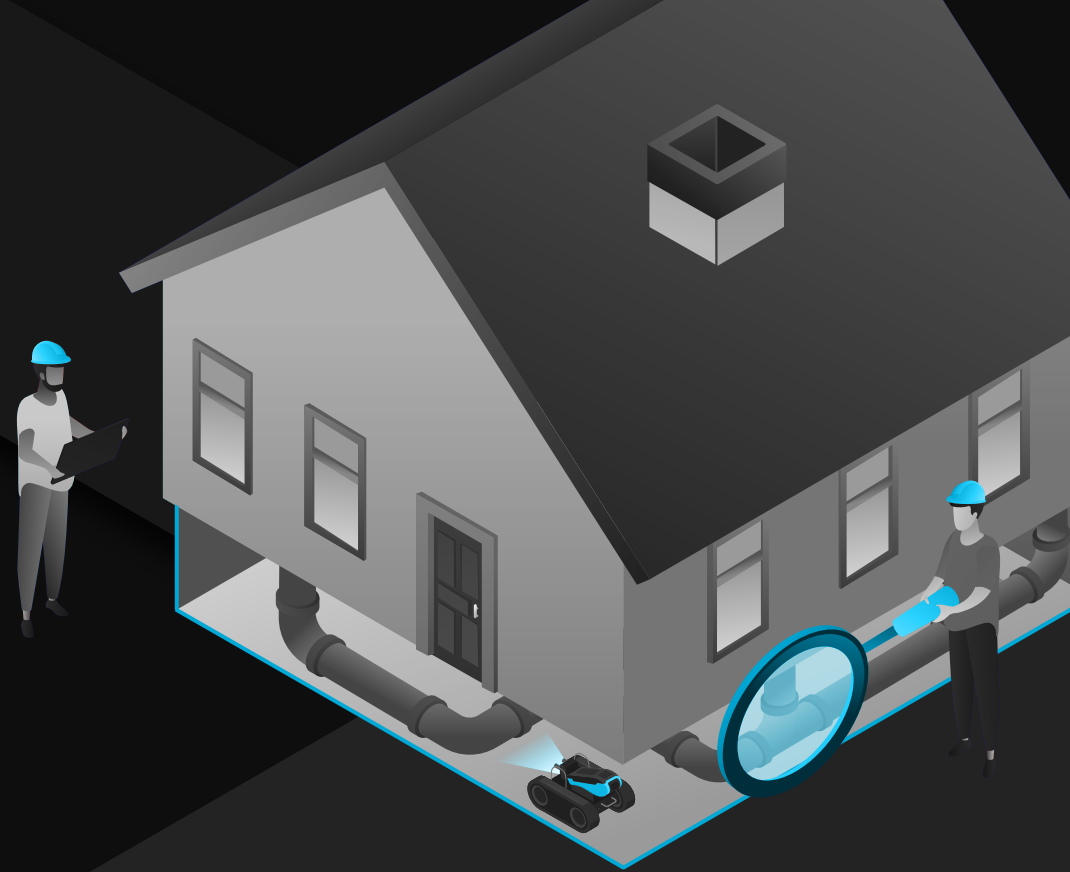


HOME INSPECTORS

12



WAYS TO MAKE
MORE MONEY WITH
INSPECTION ROBOTS

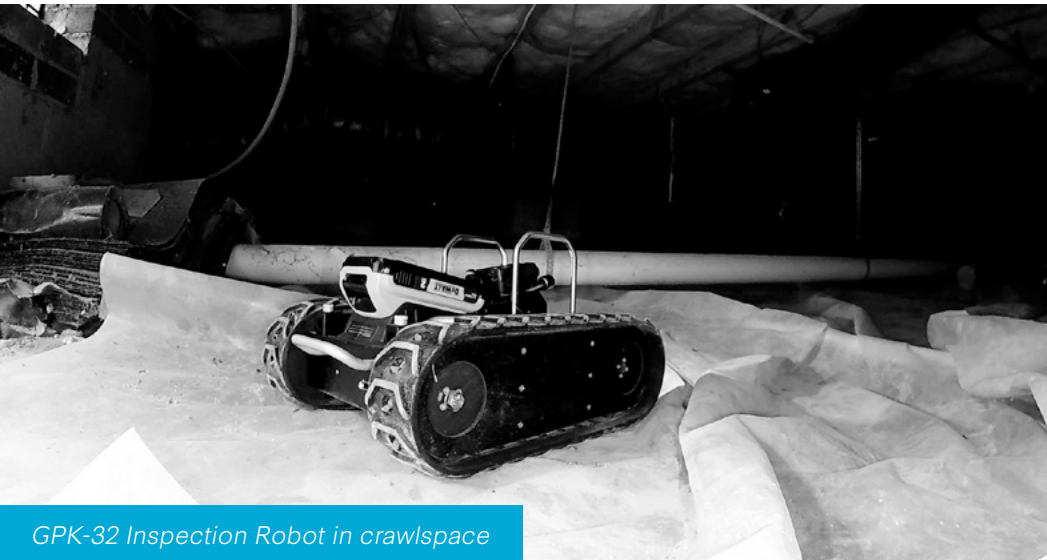
WHILE STAYING SAFE & HAVING FUN

Inspection robots enhance your capabilities or range of vision and do not replace your expertise.

These are remote-controlled robots that you, the home inspector, control to document crawlspaces, under decks, and in hard-to-access places.

Most of our customers utilize our inspection robots to do a video overview of the entire crawlspace. They can see what the robot sees using a display on the remote control and take photos of any areas of concern. After inspecting the area with the inspection robot, the home inspector reviews the HD video and photos stored on the SD card to evaluate any potential trouble spots.

If safely accessible, the home inspector may opt to inspect the concerns firsthand.



GPK-32 Inspection Robot in crawlspace

“

*I have the **Zoom GPK [Inspection Robot]** — I love it. I got it because in my region about half of the crawlspaces are not accessible with an opening, **not even a kid can get through.** I got tired of putting on my reports ‘could not check crawl space due to access size or lack of, recommend enlarging crawl space opening.’*

GARY REISINGER JR.
CMI AT PRESERVE INSPECTIONS



12

WAYS TO MAKE MORE MONEY WITH INSPECTION ROBOTS

WHILE STAYING SAFE & HAVING FUN

1. Gives You Access to More Crawlspace

It's about having the right tools for the job and you'll win more work purely by being able to inspect crawlspaces most humans do not fit into because most inspection robots are <16" wide and <10" high.

In most markets, a crawlspace inspection is an additional service that ranges from \$100-300, which most home inspectors miss out on because they can't fit into the crawlspaces entry points. You can't charge for what you can't inspect, and now you have a method to seize this opportunity.

1 additional inspection a month @ \$300
x 12 months
= \$3,600 more a year



2. Reduces Your Risk & Exposure

Crawlspaces are nasty and may contain mold, live and decaying animals, and other hazardous materials. An inspection robot lets you see what's inside the crawlspace at a safe distance, reducing your exposure. If you still need to access the crawlspace, you can do so prepared with the right tools and gear to protect yourself.



WHICH WOULD YOU PREFER?
CHECK THE SITE. WITHOUT THE BITE.



*Ever come face to face with
a rattlesnake while crawling in
a crawlspace?*

3. More Thorough Inspections

Besides getting into more crawlspaces, you can access more of the crawlspace including getting into the corners and narrow areas created by pipes, insulation, and other obstacles. You can't inspect what you can't see and inspection robots give you the ability to see more, thus reassuring your clients that you evaluated everything.

*Doing 100 additional
crawlspace inspections
= \$30,000*



4. More Referrals from Real Estate Agents

Who do home buyers turn to for recommendations on home inspectors – their real estate agent.

Agents want to know their clients are getting a thorough inspection to protect their buyers and to gain leverage in negotiating the purchase price, so they'll go with a home inspector that can access crawlspaces instead of just checking a box that it was inaccessible. Video inspections give your and the real estate agent's clients piece of mind because you have high-definition proof!

Become the go-to home inspector for realtors and real estate agents while other inspectors turn down the work because they can't (or don't want to) access the crawlspace. An additional referral source allows you to establish, grow, or refine your home inspection business.

A new referral source can bring you 3-5+ clients every month!



5. Efficiency Without Sacrificing Quality

What's faster – putting on coveralls, a mask, and a headlamp and crawling around a crawlspace on your stomach with a camera or pulling an inspection robot out of the case and driving it around the crawlspace?

The time you save here gives you time back in your day to do more inspections, look for more work, or spend more time with your family.



6. Add Inspection Videos to Your Website

Showcase your thorough, high-definition video inspections on your website to build credibility with potential clients. Posting just one inspection every week to your blog along with a horror story of what you found and how you saved your client money adds valuable content that will increase your search engine ranking while positioning yourself as the go-to expert with agents and home buyers.

2 additional website leads a month for a \$500 home inspection grows your business by \$12,000 a year.

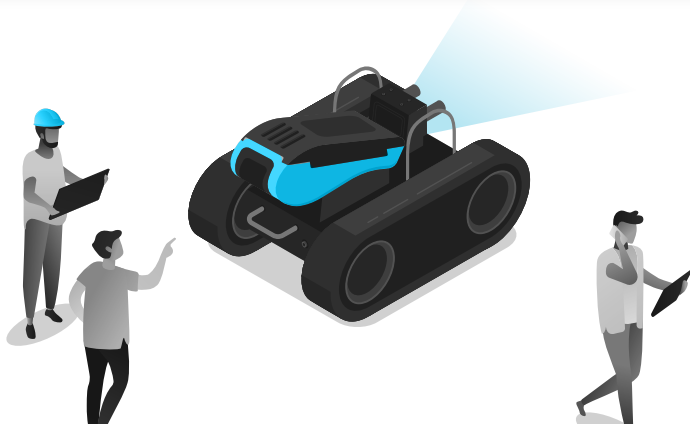


7. Attract Customers via Social Media

Videos and photos from your inspection robot make great social media content, regardless of whether you're on Facebook, Instagram, TikTok, or another channel. This content is relevant, and current, and keeps you top of mind with real estate agents and homebuyers. Plus, YouTube is the second biggest search engine (behind Google), and videos on YouTube help with search listings too.

Bonus points if you include those horror stories and how you saved your clients from a near disaster!

Staying top-of-mind with a real estate agent via social media reduces client churn.



8. Differentiate from Your Competitors (or Keep Up With Them)

It's hard to stand out in a competitive market and using a modern tool like an inspection robot can give you that edge, much like how some home inspectors showcase using drones for roof inspections or a roofer uses satellite images to calculate roofing estimates.

Increasing your closing rate by 10% increases your business by thousands of dollars annually.



9. Stop Replacing Expensive PPE & Worn Coveralls

Extend the life of your coveralls and masks by spending significantly less time using them while crawling on the ground in crawlspaces. Eventually, you'll want to replace the tires or tracks on your inspection robot, but not anytime soon.

Cost of coveralls, masks, and PPE
= \$100+

10. Attract Quality Employees

Cool technology attracts young, quality employees, and driving a remote-controlled robot is much more appealing than coveralls and a flashlight.

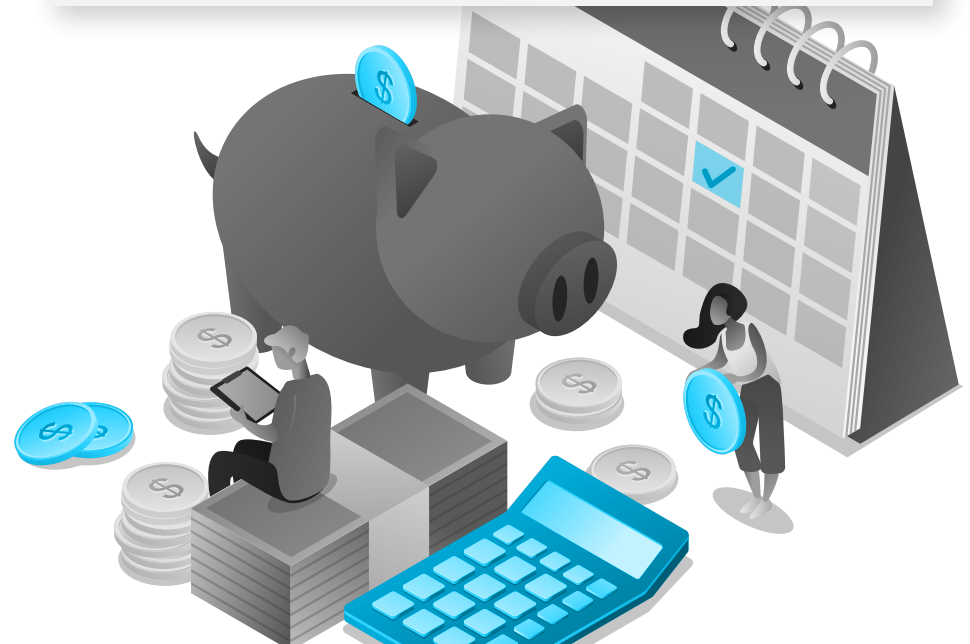
Save \$500 per job posting

11. Save on Band-aids & Snake Bite Kits

Don't take your health for granted. Crawling on the ground is tough work and you probably regularly get bumps, bruises, scratches, and even animal bites doing crawlspace inspections.

Also, rabies shots hurt a lot and can be required if you're bit by a raccoon, skunk, dog, or cat.

Reducing high insurance premiums
and deductibles for ER visits
= \$2,000+ annually!

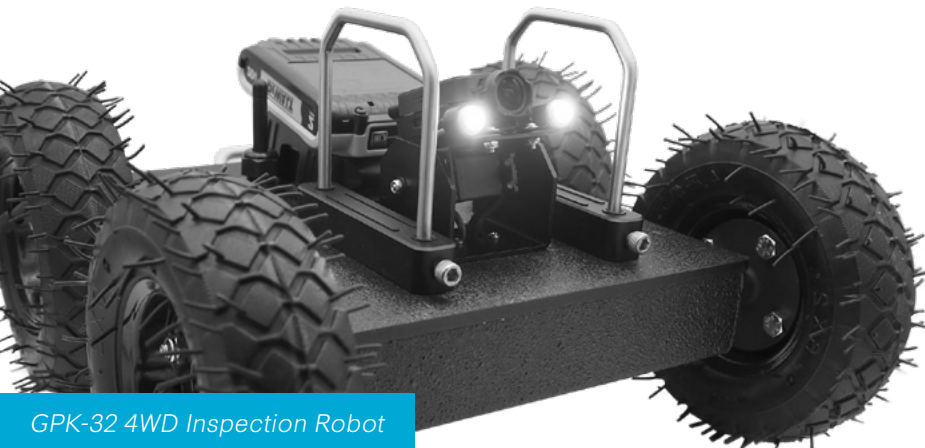


12. Impress Clients with Quality Documentation to Get More Referrals

With an inspection robot's HD camera, you can pull up footage and discuss concerns with your clients as well as include high-resolution pictures and videos in your reports.

Inspecting hard-to-access areas and providing more detail provides more peace of mind for your clients and dramatically increases your percentage of getting both a positive testimonial and multiple referrals.

Increasing your referral rate by just 5% will exponentially grow your business year after year.



GPK-32 4WD Inspection Robot

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*My SuperDroid Robot has been in approximately **1,500 crawlspaces** where cheaper units may not complete the task. At \$2.25 a crawlspace, I feel it is **well worth the money** — filters, flashlights, coveralls, and bites are more expensive.*

TONY MILLER
TNT HOME INSPECTIONS



INSPECTION ROBOT OPTIONS

Type	Pros	Cons
RC CAR & CAMERA	Cheap	Gets stuck easily Can't see it on remote Have to repair often — spend more time & money Lacks durability Lacks resolution
CONVERTED RC CRAWLER	Fun to drive Climbs over some obstacles HD camera & video	Lacks durability Flips over Internal battery only
GPK-32 INSPECTION ROBOT	Professional grade Built to not get stuck HD camera & video on SD card Interchangeable battery Spotlight with tilt camera Fun to drive	Longer to recoup investment





InterNACHI® Superior Product

SuperDroid Robots is a proud partner of the **International Association of Certified Home Inspectors®**, or InterNACHI®.

InterNACHI® is the world's leading association for home inspectors and provides a wide range of services to over 25,000 members across 65 countries. As part of this partnership, SuperDroid Robots offers InterNACHI® members an exclusive discount on the GPK-32 Inspection Robot!

Since our initial release, the SuperDroid GPK-32 Wireless Inspection Robot has proved invaluable for home inspectors giving inspectors real-time insight in hard-to-access locations.

See our website for the latest offering for InterNACHI® members:

<https://www.superdroidrobots.com/internachi/>

SEE THE LATEST
INTERNACHI® OFFERING



SuperDroid Robots



www.SuperDroidRobots.com

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